# Scientific Coordination, Inc.

Helping Technology Transfer 4629 Cherry Valley Drive Rockville, MD 20853 09 May 2018

Document Processing Desk (APPL)
Office of Pesticide Programs (7505P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501
ATTN: Mr. Michael Wagman, PM 4

ATTN: Mr. Michael Wagman, PM 4

Subject: Zecken Rollen Tick Tubes EPA File Symbol 71910-10 "non-PRIA Amendment"

Dear Mr. Wagman:

Enclosed, please find our Client, Thermacell Repellents, Inc's Application for Pesticide Registration (Amendment) for the subject product. Thermacell are updating the Directions for Use, adding marketing statements and an optional educational booklet.

Included are the following:

- 1. Application for Pesticide Registration, EPA Form 8570-1
- 2. Reference Product Label
- 3. Final Product Label

As you have questions or comments regarding this submission, please do not hesitate to contact our Associate, Lawrence Feller, at lawrence.feller@lflrconsulting.com or 610-863-1023.

Sincerely,

Timothy H. Dickens, Ph.D.

Authorized Agent

Windley H. Dickers

Please read instructions on n	everse before comple	ting form.		Form Approved	I. OMB No. 2	070-0060	). Approval expires 2-28-95
<b>≎EPA</b>	United States				Registrat Amendn Other		OPP Identifier Number 259579
		Application	n for Pesticio	de - Section	ı		
1. Company/Product Number	,		2. EPA Product Manager			3. Pro	posed Classification  None Restricted
4. Company/Product (Name)			PM#				
5. Name and Address of Applicant (Include ZIP Code)  Check if this is a new address		de)	6. Expedited Reveiw. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No.  Product Name				
			Section - I				
Amendment - Explain Resubmission in responsible Notification - Explain	onse to Agency letter	dated		Final printed labe Agency letter dat "Me Too" Applied Other - Explain be	ted ation.	to	
Explanation: Use additional page(s) if necessary. (For section I and Section II.)							
			Section - II	1			
1. Material This Product Will	Be Packaged In:		1				
Child-Resistant Packaging Yes No * Certification must	Yes Yes No No No ner		Yes No	No Plastic Glass s" No. per Paper			
be submitted	Unit Packaging wgt.	container	Package wgt	container		Other (S	pecify)
3. Location of Net Contents I	Information ontainer	4. Size(s) Reta	il Container	5. Lo	cation of Labe	ol Directio	ns
6. Manner in Which Label is Affixed to Product  Lithograph Paper glued Stenciled  Other							
			Section - I				
1. Contact Point (Complete	items directly below f	or identification	of individual to be	e contacted, if nec	T		
Name			litle			Telephone	No. (Include Area Code)
Certification  I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete.  I acknowledge that any knowlingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.  6. Date Application Received  (Stamped)				Received			
2. Signature Jimothy H. Dickon			. Title				
4. Typed Name		5	. Date				
EPA Form 8570-1 (Rev. 3-94)	) Previous editions are	obsolete.		White - E	PA File Copy	(original)	Yellow - Applicant Copy

#### Zecken Rollen Tick Tubes

#### [Alternate Brand names:

- 1. Thermacell Tick Control Tubes
- 2. Tick Control Tubes by Thermacell
- 3. Tick Control Tubes
- 4. Tick Stop, Tick Control Tubes]

<u>{Select. aAppropriate marketing verbiage, and additional graphics and/or symbols from "Optional Marketing Statements"</u> section may be added to the front panel}

#### **EA TICK TOXICANT**

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- As an aid in the control of ticks (that may carry Lyme disease) [that infest mice and nests of mice found around yards, play areas, parks, brush, paths and in woodlands].
- 1. For Treatment Around Yards and Wooded Lots
- 1. Easy to Use.
- 1. Apply [twice a year] [2x a year] [once in the spring and once in the summer].
- 1. Place in Brush, Woodpiles, Rock Walls and Flower Beds.
- 2. [X<sup>4</sup>] [Product Name] [tubes] treat approximately [Y<sup>2</sup>] sq. ft.
- 2. [X<sup>4</sup>] tubes treat approximately [Y<sup>2</sup>] sq. ft. [of mouse habitat] [including] [brush-covered areas, woodlands, flower beds, woodpiles, rock walls] [per application]
  - (Note to Reviewer: application rate remains the same, but number of tubes and coverage area can be adjusted based on package size)
- 2. Place tubes no greater than 10 yards apart from each other.

Active Ingredient:

 Permethrin\*
 7.4%

 Other Ingredients:
 92.6%

 Total
 100.00%

Keep Out of Reach of Children CAUTION

See [back] [side] [bottom] [panel] [and insert] for additional first aid and precautionary statements

Net Contents:  $[X^1]$  tick control tubes at 0.16 oz (4.5 grams) each Total:  $[(X^1 \times .16)]$  oz  $([(X^1 \times 4.5)]$  grams)

EPA Reg. No. 71910-<u>10</u>- EPA Est. No. 92674-BGR-01

Manufactured in Bulgaria

©Thermacell Repellents, Inc. 26 Crosby Drive Bedford, MA 01730 Toll Free: 1-866-753-2837 Email: tickhelp@thermacell.com

#### (NOTES TO THE REVIEWER:

[] Denotes alternate/optional verbiage

{ } Denotes verbiage not printed on market labeling

# = Number

Tubes may also be referred to as "tick tubes or "[Product name] Tubes"}

<sup>&</sup>lt;sup>+</sup> [X = 1, 6, 12, 24, 96 tubes]

 $<sup>^{2}</sup>$  [Y = 916, 5,500, 11,000, 22,000, 88,000 sq. ft.]

{Information found on [front] [back] [side] [bottom] panel [and insert]}

# PRECAUTIONARY STATEMENTS First Aid

If Swallowed	Call a poison control center or doctor immediately for treatment advice.
	Have person sip a glass of water if able to swallow.
	Do not induce vomiting unless told to do so by a poison control center or doctor.
	Do not give anything by mouth to an unconscious person.
If on Skin	Take off contaminated clothing.
or Clothing	Immediately rinse skin with plenty of water for 15-20 minutes.
	Call a poison control center or doctor for treatment advice.
If in Eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes.
	Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
	Call a poison control center or doctor for treatment advice.
Have the produ	ct container or label with you when calling a poison control center or doctor, or going for treatment. You
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Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may call 1-800-222-1222 for emergency medical treatment information. [For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-866-753-3837, Monday through Friday, 8:30 AM to 4:30 PM EST. After 4:30 PM, call your poison control center.]

(Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.)

#### **Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handing and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

## **Physical or Chemical Hazards**

Combustible. Do not use or store near excess heat or open flame.

{Information found on [back] [side] panel [and/or insert]}

# **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [See leaflet inside box for usage directions.]

{Additional, optional text and graphics to provide clarification to the user on how the product works}



[How Tick Control Tubes Work] [How it Works]

1. [Young] [Deer] Ticks feed on mice.



2. Tick Control Tubes [Tubes] [are filled with] [contain] [cotton] [material] treated with permethrin insecticide.



B. Mice collect the treated [material] [cotton] and use it to line their nests.



4. Ticks feeding on the mice are exposed to the [material treated with] permethrin insecticide and die. [Ticks feeding on the mice die]

WHERE TO APPLY

FOR OUTDOOR APPLICATION ONLY.\_[For the reduction of ticks associated with the mice that may serve as reservoirs for pathogens causing Lyme disease and babesiosis.] [Reduces ticks that feed on mice that may serve as reservoirs for organisms causing Lyme disease and babesiosis.]

For best results, place tubes flat on the ground in all brush-covered and wooded areas to be treated. Do not exceed the maximum distance of 10 yards between tubes in any direction. Limit treatment areas to those areas inhabited by mice, and need not include mowed lawns or open grasslands. Position tubes so that mice have access to the open ends. Product works best if not covered by leaves or other material.

FOR TREATMENT AROUND YARDS: [Place tubes within 1 yard of the edge of mowed lawn] [Place tubes around the perimeter for the lawn in places with good coverage for mice such as \_in flower gardens, under bushes, [and] along fences and stonewalls, [and] [in wood piles and sheds] wherever mice may reside. For complete coverage, apply tubes to all brush-covered or wooded areas within 50 yards surrounding the yard area to be protected.

FOR TREATMENT OF [WOODLOTS] [WOODEDooded] [AREASreas] [PROPERTIESProperties]. Place tubes in a contiguous array (such as a grid design), with no more than 10 yards between tubes in any direction. Place tubes in a grid pattern with no more than 10 yards between tubes in any direction. For complete coverage, apply tubes up to the brush-covered edge surrounding wooded areas the woodlot. Tubes placed near thickets or rotting logs within the woodlot will be more effective than those placed in more open woodland terrain.

[Helpful] [Product] [Placement] [Tips] – Optional Language

- Place tubes within 10 yards of each other.
- Place tubes flat on the ground. Position tubes so that mice have access to both ends. Product works best if not covered by leaves or other material.
- Mice prefer dry nesting material. Place tubes in areas with good drainage away from marshy ground or areas that flood easily.

[WHEN TO APPLY]

Tubes may be applied anytime between April 1 and mid-September, but should be applied at least twice a year. For best results apply [tubes] in April and July \_apply [just prior to the feeding activity periods for nymphal [ticks] (May-June) and larval [ticks] (August-September) [ticks]. Tubes may also be replaced when nesting material is completely removed. The tubes and unused cotton are biodegradable and may be left in the application site.

**Optional Text** 

The first application kills nymphal ticks that feed primarily in May and June; the 2<sup>nd</sup> application kills larval ticks that feed primarily in August and September.

The summer application is critical in order to stop the tick lifecycle. It kills larval ticks that turn into next spring's nymphal ticks. I

[HOW MANY TO APPLY]

\*[How Many Tick Tubes to Apply] [Treatment] [Coverage] [Area] Chart

{Coverage Matrix to explain to the consumer how many tubes they need for their yard}

[Coverage Matrix to explain to the consumer now many tabes they need for their yard]					
Property Size	Treated Area [Mouse Habitat	Tubes per application	Tubes		
	JArea treated for ticks		Eper or the year]		
½ Acre	[up to] [approximately] 5,500 sqft	6	12		
½ Acre	[up to]	12	24		

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#### REFERENCE-Zecken Rollen Tick Tubes.20180509d12918

	[approximately] 11,000 sqft		
1 Acre	[up to] [approximately] 22 000 sqft	24	<u>48</u>

[{Property includes house, drivewadriveway, y and mowed lawn and treated area];-}

#### [Helpful Tips on How Many to Apply Optional Language]}

- For a typical home on a quarter acre lotAs an example, six tubes will cover the mouse habitatr a ¼ acre property [per application]; 12 tubes are required annually.
- Yards or wooded properties with above average amounts of shrubs, tall grass or woods may require additional tubes,
- There is no need to treat the entire property, only those places in-habited by mice. [Don't treat mowed lawns or driveways.]
- Apply two times a year in spring and summer,

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# Storage and Disposal

Do not contaminate water, food or feed by storage.

Pesticide Storage: Store at room temperature in an area inaccessible to children and pets.

Pesticide Disposal and Container Handling: If empty: Non-refillable container. Do not reuse or refill this container.

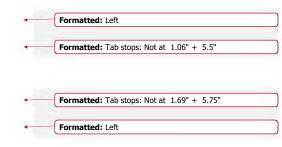
Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

[100% Satisfaction Guaranteed. At [Company Name] [Product Name], we stand behind our products and our quality. If you are not completely satisfied with your [Product Name] purchase, you may return it to us for replacement or refund.]

[For refund or replacement,] please call customer care at 866-753-3837. To qualify, you must have a receipt and be within a year from the original purchase date to qualify.]

#### REFERENCE-Zecken Rollen Tick Tubes.20180509d12918

(Tube Label) **Zecken Rollen Tick Tube** Active Ingredient: Permethrin\*: 7.4% Other Ingredients <u>92.6%</u> Total 100.0% \*Cis/trans ratio: min. 35% (+-) cis and max. 65% (+-) trans. **Keep Out of Reach of Children** CAUTION See outer carton for complete directions and precautions Net Contents: 0.16 oz (4.5 g) EPA Reg. No. 71910-EPA Est. No. 92674-BGR-01 ©Thermacell Repellents, Inc. [26 Crosby Drive] Bedford, MA 01730-1402 Batch number:



Z-RTT.tube.c.02318

#### REFERENCE-Zecken Rollen Tick Tubes. 20180509d12918

#### **Optional Marketing Statements**

#### [Where to use]

- [Use] [treat] [around yards], [properties] [or] [wooded areas]
  - Use around yards
- For treatment around yards, [gardens] and wooded properties.
- 3. Place in brush, woodpiles, rock walls and flower beds
- Place tubes no more than 10 yards apart from each other.

#### [When to Use]

- Apply [twice a year] [2x per year] [once in the spring and once in the summer].
- 6. Apply 2x a year [in spring and summer]

#### [Product Amounts]

- [X3] [Product Name] [tubes] treat [approximately] [up to] [Y4] sq. ft.
- [X1] tubes treat [approximately] [up ot] [Y2] sq. ft. [of mouse habitat] [including] [brush-covered areas, woodlands, flower beds, woodpiles, rock walls] [per application]

{Note to Reviewer: application rate remains the same, but number of tubes and coverage area can be adjusted based on package size}

{\* Asterisk refers consumer to the Treatment Chart on the side of the box}

# Quick Start Guide { Optional

- Treating the area around your yard [or property] with Tick Tubes is easy and can be done in a few minutes. No preparation or cleanup is needed.
- [Simply] Put tubes around your yard in places mice frequent such as flowerbeds, bushes, woodpiles, stone walls,
- no more than 10 yards apart.
- Apply [twice] [2x] a year in spring and summer.

# [Efficacy]

- A tick toxicant
  - Kills ticks [that may carry Lyme] [disease]
- 10.
  - -Controls [deer ticks] [black-legged ticks] ticks [that may carry Lyme]
- Controls ticks [that may carry] [diseases] [ such as] [Lyme disease, Anaplasmosis, [amdand] Babesiosis] [that
- infest mice and nests of mice found around yards, play areas, parks, brush, paths and in woodlands]. 4.—As an aid in the control of ticks (that may carry Lyme disease) [that infest mice and nests of mice found around
- yards, play areas, parks, brush, paths and in woodlands].
- Kills ticks that feed on mice, reducing the overall tick population in an area,
- [Mice serve as reservoirs for pathogens causing Lyme disease, Babesiosis and Anaplasmosis.
- 4. Ticks feeding on these animals become infected and may transmit disease to humans, dogs, and horses] [ Mice carry the bacteria that cause Lyme disease, Babesiosis, and Anaplasmosis, and ticks may transmit these diseases to humans, dogs, and horses. ]

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<sup>[</sup>X = 1, 6, 12, 24, 96 tubes] [Y = 916, 5,500, 11,000, 22,000, 88,000 sq. ft.]

#### REFERENCE-Zecken Rollen Tick Tubes.20180509d12918

# (Product Benefits)

\_\_\_\_\_

No Spray [application]

8. Targets ticks, not beneficial insects

19. Biodegradable

#### {Promotional Language}

--[Value Pack] [Bonus Pack] [Mega Pack] [# of Tubes] [Treats approximately X [sqft]

\_\_\_[Limited Time] [Bonus][Offer] [Special] [free][Extra] [Inside] [booklet]

—100% Satisfaction Guaranteed

23. Guarantee At Thermacell we stand behind our products and our quality. If you are not completely satisfied with your purchase, you may return it to us for replacement or refund.]

24. [For refund or replacement,] please call customer care at 866-753-3837. To qualify, you must have a receipt and be within a year from the original purchase date.

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#### Optional Educational Booklet

#### {Product Welcome}

- 1. [Take back your outdoors with the no-spray, easy way to kill ticks.] [Welcome to the no-spray, easy way to kill ticks.] [Enjoy your outdoors more with a new way to kill ticks.]
- 2. For more than 20 years people have counted on Thermacell for effective protection against mosquitoes. Now, we're proud to introduce a solution that helps protect against another harmful pest: ticks.
- 3. Because ticks can carry Lyme and other serious diseases, they are not only annoying but dangerous. Each year there are over 300,000 cases of Lyme disease reported in North America and that number is rising.<sup>5</sup>
- 4. Tick Tubes provide an easy to apply, no-spray way to kill ticks [that may carry Lyme]. By working with nature, Tick Tubes kill young ticks early in their lifecycle before they can [harm[ [infect] people and pets.
- 5. This booklet explains how the product works, along with when and where to use it. Please contact us with any guestions, comments or suggestions at tickhelp@thermacell.com.
- 6. [Team Thermacell] [Thermacell] [Allegra Lowitt, General Manager]

#### **Quick Start Guide**

Treating the area around your yard [or property] with Tick Tubes is easy and can be done in a few minutes. No preparation or cleanup is needed.

- [Simply] Put tubes around your yard in places mice frequent such as flowerbeds, bushes, woodpiles, stone walls, and sheds.
- Place tubes no more than 10 yards apart.
- Apply [twice] [2x] a year in spring and summer.

## Education materials for the consumer:

# Smart Landscaping for Tick Control<sup>6</sup> {optional}

In addition to using Tick Tubes, you can make your yard less attractive to ticks through smart landscaping. Here are some simple landscaping techniques that can help reduce tick populations:

- Clear tall grasses and brush around homes and at the edge of lawns.
- Place a meter-wide barrier of wood chips or gravel between lawns and wooded areas and around patios and play
  equipment. This will restrict tick migration into recreational areas
- Mow the lawn frequently and keep leaves raked.
- Stack wood neatly and in a dry area (discourages rodents that ticks feed on).
- Keep playground equipment, decks, and patios away from yard edges and trees and place them in a sunny location, if possible.
- Remove any old furniture, mattresses, or trash from the yard that may give ticks a place to hide.
- Keep deer away from your yard. Fencing is the most effective method.

# {Deer Tick Information}{optional}

#### **DEER TICK INFORMATION**

Blacklegged ticks (aka Deer ticks) can carry dangerous diseases such as Lyme disease, Babesiosis, and Anaplasmosis. Nymphs and adult females [can] transmit diseases[ to humans ][to people and pets].

<sup>5</sup> US Centers for Disease Control and Prevention, https://www.cdc.gov/lyme/stats/humancases.html

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<sup>6</sup> US Center for Disease Control: https://www.cdc.gov/ticks/avoid/in\_the\_yard.html

Source: Tick Encounter Resource Center



#### ACTUAL SIZE:

Adult Female Adult Male Nymph Larvae 3 to 3.7 mm 2 to 2.7 mm 1.3 to 1.7 mm 0.7 to 0.8 mm

Most people get Lyme disease from nymphal ticks because they are difficult to spot and feed during May, June and July [when people are spending time outside] [when people are enjoying outdoor activities]. A nymphal tick is the size of a poppy seed.

# THE TICK LIFECYCLE {Optional Language}

- Deer Ticks have a complex 2-year lifecycle with four stages: egg, larva, nymph, [and] adult
- [Young] [larval and nymphal] ticks feed primarily on mice, [but also feed on rodents, deer and humans.] [but also feed on humans, birds and other rodents]. [Adult ticks feed primarily on deer and humans.]
- [Eggs laid in the spring hatch in the summer as larvae. These ticks need a blood meal and feed primarily on mice.
   The larvae molt over winter and emerge in May as nymphs. Nymphs feed in May, June and July primarily on mice but also on rodents and humans. Nymphs then molt into adults which becomes active in October and feed primarily on deer but also on people and pets. In the spring the adult female tick lays up to 3000 eggs and the cycle starts over again.]
- By turning mice from tick hosts into tick killers, [product name] [Tick Tubes kill ticks decreasing the tick population
  and reducing the chance that ticks pass harmful diseases to you or your family. [By turning mice from tick hosts
  into tick killers, Tick Tubes end the tick lifecycle, reducing the tick population and decreasing the chance that ticks
  pass harmful diseases to you or your family.

# FREQUENTLY ASKED QUESTIONS {Optional Language}

#### How do I know that the tubes are working?

After only a few days or weeks, you will notice that mice have begun removing the cotton from the Tick Tubes. Replace empty tubes with new ones.

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#### REFERENCE-Zecken Rollen Tick Tubes. 20180509d12918

#### Can I move the Tick Tubes once they have been placed around the yard?

If the specially treated material is sticking out from the ends of one of the tubes, it is best to leave the tubes where they are. A mouse or several of them have already crawled into the tube and are removing the material for their nests. [The specially treated material is already on the fur of the mice, and their transformation from tick host to tick killer has begun.]

#### What should I do if the specially treated material has not been removed from a tube?

If it's been a few weeks, place the Tick Tube in another part of the yard. It's important to place Tick Tubes in places where mice frequent, usually in places with good coverage where they feel safe from predators.

#### What if my neighbors do not treat their property? Are Tick Tubes still useful?

Yes. Ticks don't move more than a few feet, so they can't move from your neighbor's yard to yours on their own power. However, they could get into your treated yard on the back of a larger animal –for example a dog, cat or deer. So in the ideal world, your neighbors would also treat their yard with Tick Tubes because the larger the treated area, the greater the protection. That said, the most important thing is to continually treat your own yard.

#### What is in the specially treated material inside the Tick Tubes that kills ticks?

The material is treated with permethrin, an ingredient recommended by the CDC to kill ticks.

#### Is this product safe to use around children?

The US EPA has determined that based on the existing data for permethrin, it is reasonable to assume no harm to infants and children.7\*

# Can this product be used around dogs?

Yes. The US EPA has approved permethrin for use in a number of popular canine products that treat and prevent tick infestations.

# Will this product harm cats? What happens if a cat eats a mouse with permethrin on its fur?

Permethrin should not be applied directly to cats. However, the US EPA has no published reports, nor records of any incidents associated with the use of permethrin-treated tick tubes. Furthermore, a toxicity study shows that a small cat of 3 or 4 pounds would have to eat more than 100 permethrin-covered mice per day to show any adverse effects. Most cats don't eat more than 6 mice per month, indicating the risk of exposure is minimal.

Will this product kill beneficial insects? Tick Tubes target ticks using specially treated cotton material bound with permethrin. When Permethrin is bound to fiber it greatly limits the exposure of non-target insects.

#### Will this product harm the environment?

When used as directed, Tick Tubes do not have any outdoor environmental use restrictions. Unused product should not be placed in indoor or outdoor drains. Unused product may be discarded in the trash or offered for recycling.

#### Will this product harm mice?

No. Neonatal mice, when exposed from the time of birth until weaning to the specially treated material exhibit no reduction in survival or reproductive success when compared with non-exposed mice.

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<sup>&</sup>lt;sup>7</sup> U.S Environmental Protection Agency, Reregistration Eligibility Decision for Permenthrin, 2009, Pgs. 20-21

(Tube Label)

# Zecken Rollen Tick Tube Active Ingredient: 7.4% Permethrin: 92.6% Total 100.0%

Keep Out of Reach of Children

<u>CAUTION</u>

See outer carton for complete directions and precautions

Net Contents: 0.16 oz (4.5 g)

EPA Reg. No. 71910-10 EPA Est. No. 92674-BGR-01

©Thermacell Repellents, Inc.

[26 Crosby Drive] Bedford, MA 01730-1402

Batch number:

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# Zecken Rollen Tick Tubes

# [Alternate Brand names:

- 1. Thermacell Tick Control Tubes
- 2. Tick Control Tubes by Thermacell
- 3. Tick Control Tubes
- 4. Tick Stop, Tick Control Tubes]

{Appropriate marketing verbiage, and additional graphics and/or symbols from "Optional Marketing Statements" section may be added to the front panel}

**Active Ingredient:** 

 Permethrin
 7.4%

 Other Ingredients:
 92.6%

 Total
 100.00%

Keep Out of Reach of Children CAUTION

See [back] [side] [bottom] [panel] [and insert] for additional first aid and precautionary statements

Net Contents:  $[X^1]$  tick control tubes at 0.16 oz (4.5 grams) each Total:  $[(X^1 \times .16)]$  oz ( $[(X^1 \times 4.5)]$  grams)

EPA Reg. No. 71910-10 EPA Est. No. 92674-BGR-01

Manufactured in Bulgaria

©Thermacell Repellents, Inc. 26 Crosby Drive Bedford, MA 01730 Toll Free: 1-866-753-2837

Email: tickhelp@thermacell.com

**(NOTES TO THE REVIEWER:** 

[] Denotes alternate/optional verbiage

{ } Denotes verbiage not printed on market labeling

# = Number

Tubes may also be referred to as "tick tubes or "[Product name] Tubes"}

 $<sup>^{1}</sup>$  [X = 1, 6, 12, 24, 96 tubes]

<sup>[</sup>Y = 916, 5,500, 11,000, 22,000, 88,000 sq. ft.]

{Information found on [front] [back] [side] [bottom] panel [and insert]}

# PRECAUTIONARY STATEMENTS First Aid

If Swallowed	<ul> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have person sip a glass of water if able to swallow.</li> </ul>
	<ul> <li>Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
If on Skin or Clothing	<ul> <li>Take off contaminated clothing.</li> <li>Immediately rinse skin with plenty of water for 15-20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
If in Eyes	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
may call 1-800-	ct container or label with you when calling a poison control center or doctor or going for treatment. You 222-1222 for emergency medical treatment information. [For additional information on this pesticide no health concerns, medical emergencies or pesticide incidents), you may call 1-866-753-3837. Monday

{Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

# **Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handing and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

# **Physical or Chemical Hazards**

Combustible. Do not use or store near excess heat or open flame.

{Information found on back, side panel and/or insert}

# **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [See leaflet inside box for usage directions.]

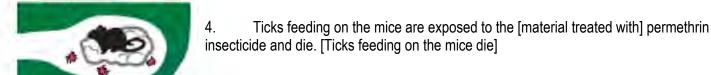
{Additional, optional text and graphics to provide clarification to the user on how the product works}

through Friday, 8:30 AM to 4:30 PM EST. After 4:30 PM, call your poison control center.]



[How Tick Control Tubes Work] [How it Works]

- [Young] [Deer]Ticks feed on mice.
- 2. Tubes [are filled with] [contain] [cotton][material] treated with permethrin insecticide.
- 3. Mice collect the treated [material] [cotton] and use it to line their nests.



## [WHERE TO APPLY]

**FOR OUTDOOR APPLICATION ONLY.** [For the reduction of ticks associated with the mice that may serve as reservoirs for pathogens causing Lyme disease and babesiosis.] [Reduces ticks that feed on mice that may serve as reservoirs for organisms causing Lyme disease and babesiosis.] Ticks feeding on these animals become infected and may transmit disease to humans, dogs, and horses. Tubes deposit a tick-killing substance on mice that breaks this cycle.

For best results, place tubes flat on the ground in all brush-covered and wooded areas to be treated. Do not exceed the maximum distance of 10 yards between tubes in any direction. Limit treatment areas to those areas inhabited by mice and need not include mowed lawns or open grasslands. Position tubes so that mice have access to the open ends. Product works best if not covered by leaves or other material.

**FOR TREATMENT AROUND YARDS:** [Place tubes within 1 yard of the edge of mowed lawn] [Place tubes around the perimeter for the lawn in places with good coverage for mice such as in flower gardens, under bushes, [and] along fences and stonewalls, [and] [in wood piles and sheds] wherever mice may reside. For complete coverage, apply tubes to all brush-covered or wooded areas within 50 yards surrounding the yard area to be protected.

**FOR TREATMENT OF [WOODLOTS] [WOODED] [AREAS] [PROPERTIES]** Place tubes in a grid pattern with no more than 10 yards between tubes in any direction. For complete coverage, apply tubes up to the brush-covered edge surrounding wooded areas. Tubes placed near thickets or rotting logs within the woodlot will be more effective than those placed in more open woodland terrain.

# [Product] [Placement] [Tips] - Optional Language

- Place tubes within 10 yards of each other.
- Place tubes flat on the ground. Position tubes so that mice have access to both ends. Product works best if not covered by leaves or other material.
- Mice prefer dry nesting material. Place tubes in areas with good drainage away from marshy ground or areas that flood easily.

# [WHEN TO APPLY]

Tubes may be applied anytime between April 1 and mid-September but should be applied at least twice a year. For best results apply [tubes] in April and July [just prior to the feeding activity periods for nymphal [ticks](May-June) and larval [ticks] (August-September). Tubes may also be replaced when nesting material is completely removed. The tubes and unused cotton are biodegradable and may be left in the application site.

#### **Optional Text**

The first application kills nymphal ticks that feed primarily in May and June; the 2<sup>nd</sup> application kills larval ticks that feed primarily in August and September.

The summer application is critical in order to stop the tick lifecycle. It kills larval ticks that turn into next spring's nymphal ticks.]

# [HOW MANY TO APPLY]

[How Many Tick Tubes to Apply] [Treatment] [Coverage] [Area] Chart

{Coverage Matrix to explain to the consumer how many tubes they need for their yard}

Property Size	Treated Area [Mouse Habitat]	Tubes per application	[Tubes per year]
1/4 Acre	[up to] [approximately] 5,500 sqft	6	12
½ Acre	[up to] [approximately] 11,000 sqft	12	24
1 Acre	[up to] [approximately] 22,000 sqft	24	48

[Property includes house, driveway, mowed lawn and treated area]

{Optional Language} [Helpful Tips on How Many to Apply]

- For a typical home on a quarter acre lot, six tubes will cover the mouse habitat [per application]; 12 tubes are required annually.
- Yards or wooded properties with above average amounts of shrubs, tall grass or woods may require additional tubes
- There is no need to treat the entire property, only those places inhabited by mice. [Don't treat mowed lawns or driveways.]
- Apply two times a year in spring and summer

# **Storage and Disposal**

Do not contaminate water, food or feed by storage.

**Pesticide Storage:** Store at room temperature in an area inaccessible to children and pets. **Pesticide Disposal and Container Handling:** If empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

[100% Satisfaction Guaranteed. At [Company Name] [Product Name], we stand behind our products and our quality. If you are not completely satisfied with your [Product Name] purchase, you may return it to us for replacement or refund.]

[For refund or replacement,] please call customer care at 866-753-3837. To qualify, you must have a receipt and be within a year from the original purchase date to qualify.]

# {Optional Marketing Statements}

# {Where to use}

- 1. Use [treat] [around yards], [properties] [or] [wooded areas]
- 2. For treatment around yards, [gardens] and wooded properties.
- 3. Place in brush, woodpiles, rock walls and flower beds
- 4. Place tubes no more than 10 yards apart from each other.

# {When to Use}

- 5. Apply [twice a year] [2x per year] [once in the spring and once in the summer].
- 6. Apply 2x a year [in spring and summer]

# {Product Amounts}

- 7. [X²] [Product Name] [tubes] treat [approximately] [up to] [Y³] sq. ft.
- 8. [X²] tubes treat [approximately] [up to] [Y³] sq. ft. [of mouse habitat] [including] [brush-covered areas, woodlands, flower beds, woodpiles, rock walls] [per application]
- 9. \*[How Many Tick Tubes to Apply] [Treatment] [Coverage] [Area] Chart {Note to Reviewer: application rate remains the same, but number of tubes and coverage area can be adjusted based on package size}
  - {\* Asterisk refers consumer to the Treatment Chart on the side of the box}

# {Efficacy}

- 10. A tick toxicant
- 11. Kills ticks [that may carry Lyme] [disease]
- 12. Controls [deer ticks] [black-legged ticks] ticks [that may carry Lyme]
- 13. Controls ticks [that may carry] [diseases] [ such as] [Lyme disease, Anaplasmosis, [and] Babesiosis] [that infest mice and nests of mice found around yards, play areas, parks, brush, paths and in woodlands].
- 14. As an aid in the control of ticks (that may carry Lyme disease) [that infest mice and nests of mice found around yards, play areas, parks, brush, paths and in woodlands].
- 15. Kills ticks that feed on mice, reducing the overall tick population in an area

# {Product Benefits}

- 16. Easy to use [apply]
- 17. [No set-up]; [No clean-up] [No prep] [No preparation] [No mess]
- 18. No Spray [application]
- 19. Targets ticks, not beneficial insects
- 20. Biodegradable

# {Promotional Language}

- 21. [Value Pack] [Bonus Pack] [Mega Pack] [# of Tubes] [Treats approximately X [sqft]
- 22. [Limited Time] [Bonus][Offer] [Special] [free][Extra] [Inside] [booklet]
- 23. 100% Satisfaction Guaranteed
- 24. [Guarantee] At Thermacell we stand behind our products and our quality. If you are not completely satisfied with your purchase, you may return it to us for replacement or refund.]
- 25. [For refund or replacement,] please call customer care at 866-753-3837. To qualify, you must have a receipt and be within a year from the original purchase date.

 $<sup>^{2}</sup>$  [X = 1, 6, 12, 24, 96 tubes]

<sup>&</sup>lt;sup>3</sup> [Y = 916, 5,500, 11,000, 22,000, 88,000 sq. ft.]

# Optional Educational Booklet

# {Product Welcome}

- 1. [Take back your outdoors with the no-spray, easy way to kill ticks.] [Welcome to the no-spray, easy way to kill ticks!] [Enjoy your outdoors more with a new way to kill ticks]
- 2. For more than 20 years people have counted on Thermacell for effective protection against mosquitoes. Now, we're proud to introduce a solution that helps protect against another harmful pest: ticks.
- 3. Because ticks can carry Lyme and other serious diseases, they are not only annoying but dangerous. Each year there are over 300,000 cases of Lyme disease reported in North America and that number is rising.<sup>4</sup>
- 4. Tick Tubes provide an easy to apply, no-spray way to kill ticks [that may carry Lyme]. By working with nature, Tick Tubes kill young ticks early in their lifecycle before they can [harm] [infect] people and pets.
- 5. This booklet explains how the product works, along with when and where to use it. Please contact us with any questions, comments or suggestions at tickhelp@thermacell.com.
- 6. [Team Thermacell] [Thermacell] [Allegra Lowitt, General Manager]

# **Quick Start Guide**

Treating the area around your yard [or property] with Tick Tubes is easy and can be done in a few minutes. No preparation or cleanup is needed.

- [Simply] Put tubes around your yard in places mice frequent such as flowerbeds, bushes, woodpiles, stone walls, and sheds.
- Place tubes no more than 10 yards apart.
- Apply [twice] [2x] a year in spring and summer.

# Smart Landscaping for Tick Control<sup>5</sup> {optional}

In addition to using Tick Tubes, you can make your yard less attractive to ticks through smart landscaping. Here are some simple landscaping techniques that can help reduce tick populations:

- Clear tall grasses and brush around homes and at the edge of lawns.
- Place a meter-wide barrier of wood chips or gravel between lawns and wooded areas and around patios and play equipment. This will restrict tick migration into recreational areas
- Mow the lawn frequently and keep leaves raked.
- Stack wood neatly and in a dry area (discourages rodents that ticks feed on).
- Keep playground equipment, decks, and patios away from yard edges and trees and place them in a sunny location, if possible.
- Remove any old furniture, mattresses, or trash from the yard that may give ticks a place to hide.
- Keep deer away from your yard. Fencing is the most effective method.

# Deer Tick Information {optional}

#### DEER TICK INFORMATION

Blacklegged ticks (aka Deer ticks) can carry dangerous diseases such as Lyme disease, Babesiosis, and Anaplasmosis. Nymphs and adult females [can] transmit diseases [to humans] [to people and pets].

<sup>&</sup>lt;sup>4</sup> US Centers for Disease Control and Prevention, https://www.cdc.gov/lyme/stats/humancases.html

<sup>&</sup>lt;sup>5</sup> US Center for Disease Control: https://www.cdc.gov/ticks/avoid/in\_the\_yard.html

Source: Tick Encounter Resource Center





Most people get Lyme disease from nymphal ticks because they are difficult to spot and feed during May, June and July [when people are spending time outside] [when people are enjoying outdoor activities]. A nymphal tick is the size of a poppy seed.

# THE TICK LIFECYCLE {Optional Language}

- Deer Ticks have a complex 2-year lifecycle with four stages: egg, larva, nymph, [and] adult
- [Young] [larval and nymphal] ticks feed primarily on mice, [but also feed on rodents, deer and humans.] [but also feed on humans, birds and other rodents]. [Adult ticks feed primarily on deer and humans.]
- [Eggs laid in the spring hatch in the summer as larvae. These ticks need a blood meal and feed primarily on mice. The larvae molt over winter and emerge in May as nymphs. Nymphs feed in May, June and July primarily on mice but also on rodents and humans. Nymphs then molt into adults which becomes active in October and feed primarily on deer but also on people and pets. In the spring the adult female tick lays up to 3000 eggs and the cycle starts over again.]
- By turning mice from tick hosts into tick killers, [product name] [Tick Tubes kill ticks decreasing the tick population
  and reducing the chance that ticks pass harmful diseases to you or your family. [By turning mice from tick hosts
  into tick killers, Tick Tubes end the tick lifecycle, reducing the tick population and decreasing the chance that ticks
  pass harmful diseases to you or your family.

# FREQUENTLY ASKED QUESTIONS (Optional Language)

# How do I know that the tubes are working?

After only a few days or weeks, you will notice that mice have begun removing the cotton from the Tick Tubes. Replace empty tubes with new ones.

# Can I move the Tick Tubes once they have been placed around the yard?

If the specially treated material is sticking out from the ends of one of the tubes, it is best to leave the tubes where they are. A mouse or several of them have already crawled into the tube and are removing the material for their nests. [The specially treated material is already on the fur of the mice, and their transformation from tick host to tick killer has begun.]

#### What should I do if the specially treated material has not been removed from a tube?

If it's been a few weeks, place the Tick Tube in another part of the yard. It's important to place Tick Tubes in places where mice frequent, usually in places with good coverage where they feel safe from predators.

# What if my neighbors do not treat their property? Are Tick Tubes still useful?

Yes. Ticks don't move more than a few feet, so they can't move from your neighbor's yard to yours on their own power. However, they could get into your treated yard on the back of a larger animal –for example a dog, cat or deer. So in the ideal world, your neighbors would also treat their yard with Tick Tubes because the larger the treated area, the greater the protection. That said, the most important thing is to continually treat your own yard.

# What is in the specially treated material inside the Tick Tubes that kills ticks?

The material is treated with permethrin, an ingredient recommended by the CDC to kill ticks.

#### Is this product safe to use around children?

The US EPA has determined that based on the existing data for permethrin, it is reasonable to assume no harm to infants and children.<sup>6</sup>

# Can this product be used around dogs?

Yes. The US EPA has approved permethrin for use in a number of popular canine products that treat and prevent tick infestations.

# Will this product harm cats? What happens if a cat eats a mouse with permethrin on its fur?

Permethrin should not be applied directly to cats. However, the US EPA has no published reports, nor records of any incidents associated with the use of permethrin-treated tick tubes. Furthermore, a toxicity study shows that a small cat of 3 or 4 pounds would have to eat more than 100 permethrin-covered mice per day to show any adverse effects. Most cats don't eat more than 6 mice per month, indicating the risk of exposure is minimal.

Will this product kill beneficial insects? Tick Tubes target ticks using specially treated cotton material bound with permethrin. When Permethrin is bound to fiber it greatly limits the exposure of non-target insects.

#### Will this product harm the environment?

When used as directed, Tick Tubes do not have any outdoor environmental use restrictions. Unused product should not be placed in indoor or outdoor drains. Unused product may be discarded in the trash or offered for recycling.

# Will this product harm mice?

No. Neonatal mice, when exposed from the time of birth until weaning to the specially treated material exhibit no reduction in survival or reproductive success when compared with non-exposed mice.

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<sup>&</sup>lt;sup>6</sup> U.S Environmental Protection Agency, Reregistration Eligibility Decision for Permenthrin, 2009, Pgs. 20-21

# (Tube Label)

# **Zecken Rollen Tick Tube**

 Active Ingredient:
 7.4%

 Permethrin:
 92.6%

 Total
 100.0%

# Keep Out of Reach of Children CAUTION

See outer carton for complete directions and precautions

Net Contents: 0.16 oz (4.5 g)

EPA Reg. No. 71910-10 EPA Est. No. 92674-BGR-01

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[26 Crosby Drive] Bedford, MA 01730-1402

Batch number: